

PERMANENT MAKEUP

There are a number good reasons for permanent makeup. It could be for the convenience of looking your best at all times. Many of us have difficulty applying makeup or even reapplying makeup during the day once it is smudged or worn off. And as we age, our brows may lighten & thin out – and we have a difficult time getting the drawn on lines even & symmetrical. The same with eyeliner, the eyelashes seem to get in the way of applying even lines. With lipstick, the color migrates into the skin creases. But with permanent makeup, lip color stays put, as well as the eyeliner & eyebrow color. You know how you look at all times.

What is permanent makeup?

It is the art & science of implanting color into your skin. Specialized instruments allow pigments (iron oxides) to be placed into the dermal layer of the skin. The outer layer of the skin is the epidermis, which is always shedding & renewing itself, so you are actually looking at the color through the upper layer of skin. When a procedure is just finished, the color will appear darker than the final result because the color is in both the epidermal & dermal layers. Once the color in the top layer flakes off, which will take 3-6 days, the color will be lighter. Because the color is placed in the skin and not on it, a more natural, softer color results. When you are ready to go for a night on the town or want a different look, you can add as much makeup as you wish.

How long will it take to recover?

For several hours after eyeliner, you'll look like you've had a good cry, so it is advised to apply ice during this time. Some people go shopping or out to lunch after an eyeliner procedure, although there may be some light sensitivity. Eyebrow procedures have the least amount of swelling - and lip procedures have just minor swelling. You must let us know if you have a history of fever blisters, so medication be prescribed.

How long will permanent makeup last?

Permanent makeup lasts a long time, but not forever. The darker the color, the longer it will stay unchanged in your skin. I have seen eyeliner that has been on for 10 years & still looked good without a single touchup – and I have seen eyeliner that was virtually gone after 3 years. In general, you will want to freshen up the color every 1-4 years. The sun, swimming, smoking will have adverse effects on the longevity of permanent makeup.

How much will it hurt?

Topical anesthetics have been developed especially for permanent makeup procedures. These are lidocaine & tetracaine creams & gels which are applied to the area before & during the procedure to assure you are as comfortable as possible. Some describe the sensation as a tingling feeling. How much pain? On a scale of 1-10, you will usually be somewhere between a 1-3. You won't have to take time off or miss work to recover.

A session usually takes about 2 hours – and you will come for 2 sessions that are 4-6 weeks apart: the first session will be for the procedure and the second session will be the touch-up.

With permanent makeup, you wake up with makeup. We all know that when we look better, we feel better. So, look your best all the time.